Rev. (08/2014)

FACTS

WHAT DOES NAME OF DEALER DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: ▪ Social Security number and income ▪ Credit application and credit report information ▪ Credit scores and payment history
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Name of Dealer chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information.	Does Name of Dealer share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	Yes	No
For our marketing purposes – to offer our products and services to you.	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences.	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness.	Yes	Yes
For our affiliates to market to you	Yes	Yes
For our nonaffiliates to market to you	Yes	Yes

To limit our sharing	▪ Call **xxx.xxx.xxxx** — our menu will prompt you through your choice(s) **or** ▪ Visit us online: **www.nameofdealer.com/privacyoptout** **Please note:** If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share information as described in this notice. However, you can contact us any time to limit our sharing.
Questions?	Call **xxx.xxx.xxxx** or go to **www.nameofdealer.com/privacy**

Leave Blank OR **[If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below.** ❑ **Apply my choices only to me]**	Mark any/all you want to limit: ❑ Do not share information about my creditworthiness with your affiliates for their everyday business purposes. ❑ Do not allow your affiliates to use my personal information to market to me. ❑ Do not share my personal information with nonaffiliates to market their products and services to me.		
	Name		Mail to: **[Name of Dealer]** **[Address 1]** **[Address 2]** **[City], [ST] [ZIP]**
	Address		
	City, State, Zip		
	[Account #]		

Who we are	
Who is providing this notice?	Name of Dealer

What we do	
How does Name of Dealer protect my personal information?	To protect your personal information from unauthorized access and use, we can use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Name of Dealer collect my personal information?	We collect your personal information, for example, when you: ■ Apply for credit or finance or lease a vehicle ■ Pay your bills or give us your contact information ■ Use your credit or debit card
Why can't I limit all sharing?	Federal law gives you the right to limit only: ■ sharing for affiliates' everyday business purposes — information about your creditworthiness ■ affiliate from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. ■ *Our affiliates include dealerships with the Name of Dealer including Name of Dealer Brand, our insurance company, our towing and body shop companies, and our marketing company.*
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. ■ *Nonaffiliates we share with can include credit card companies, service providers, product providers, marketing companies and marketing research firms, and your vehicle manufacturer.*
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. ■ *Our joint marketing agreements include credit card companies, banks, finance companies, and insurance companies.*

Other important information

CA and VT residents: We will not share your information with nonaffiliates, except for our everyday business purposes, for marketing our products and services to you, or with your consent.

NV residents: To be placed on our internal Do Not Call list, call xxx-xxx-xxxx. For more on this NV law, contact Nevada Attorney General, Bureau of Consumer Protection, 555 E. Washington St., Las Vegas, NV 89101, phone - 702-486-3132.